

*american*  
**WINDOW CLEANER**

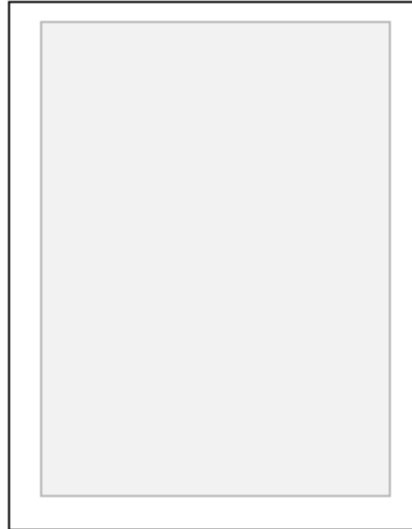
VOICE OF THE PROFESSIONAL WINDOW CLEANER

**Specs and Rates Sheet**

**SPECS:**

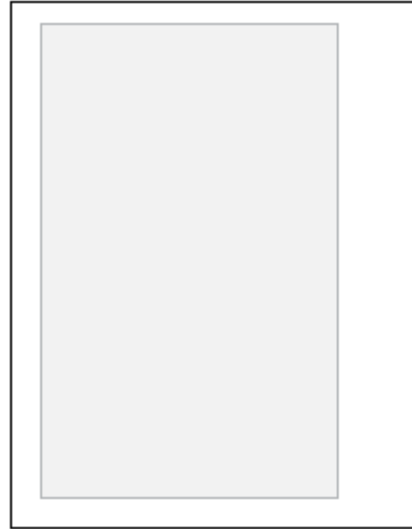
**FULL PAGE**

7" x 10"



**BACK PAGE**

6 1/4" x 10"



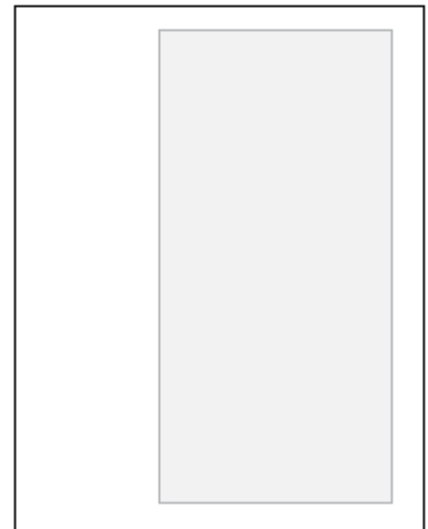
**2-PAGE SPREAD**

15 1/2" x 10"



**2/3 PAGE**

4 3/4" x 9 3/4"



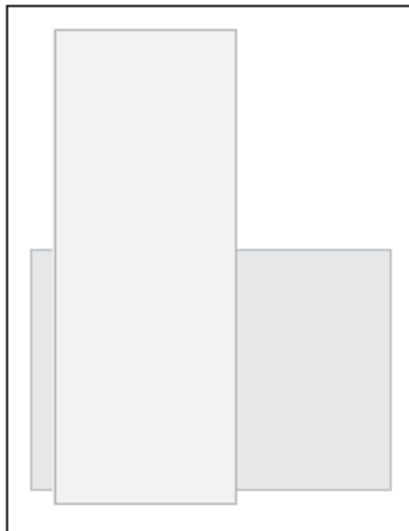
# American Window Cleaner Specs and Rates Sheet

## SPECS (cont'd):

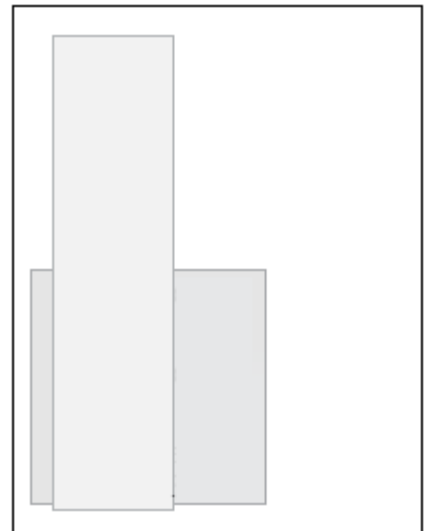
**1/2 PAGE island**  
4 1/2" x 7 1/2"



**1/2 PAGE vert/horiz**  
v: 3 1/2" x 9 3/4"; h: 7" x 4 3/4"



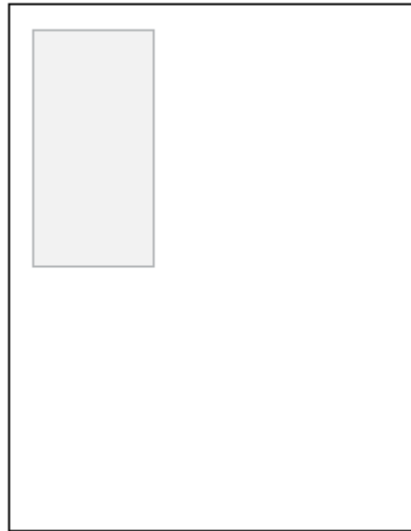
**1/3 PAGE vert/square**  
v: 2 1/4" x 9 3/4"; sq: 4 3/4" x 4 3/4"



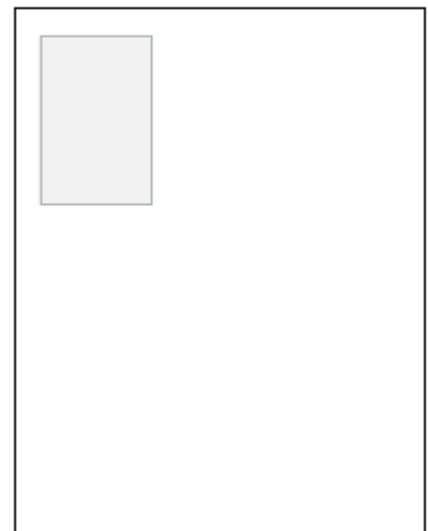
**1/4 PAGE**  
3 1/2" x 4 3/4"



**1/6 PAGE**  
2 1/4" x 4 3/4"



**1/9 PAGE**  
2 1/4" x 3"



# American Window Cleaner Specs and Rates Sheet

## AD RATES: (AS OF FEBRUARY 2010)

size	type	1x	3x	6x
Full page	4 color	\$1625	\$1425	\$1275
2/3 page	4 color	\$1120	\$990	\$905
1/2 page (island)	4 color	\$985	\$860	\$775
1/2 page (vert./horiz.)	4 color	\$930	\$815	\$735
1/3 page	4 color	\$650	\$575	\$520
1/4 page	4 color	\$575	\$510	\$455
1/6 page	4 color	\$415	\$365	\$325
1/9 page	4 color	\$325	\$285	\$260
Full page	B & W	\$1250	\$1095	\$980
2/3 page	B & W	\$860	\$760	\$695
1/2 page (island)	B & W	\$755	\$660	\$595
1/2 page (vert./horiz.)	B & W	\$715	\$625	\$565
1/3 page	B & W	\$500	\$440	\$400
1/4 page	B & W	\$440	\$390	\$350
1/6 page	B & W	\$320	\$280	\$250
1/9 page	B & W	\$250	\$220	\$200