

*american*  
**WINDOW CLEANER**

VOICE OF THE PROFESSIONAL WINDOW CLEANER

**FULL PAGE**

7" x 10"

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Black  
and  
White  
Rates

Full COLOR:

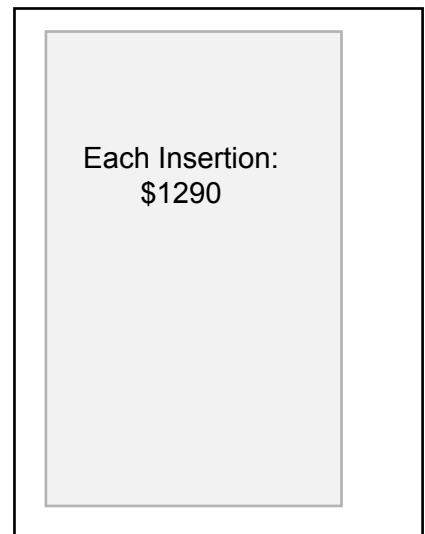
add 30%

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**BACK PAGE**

6 1/4" x 10"



ad rates and specs for AWC

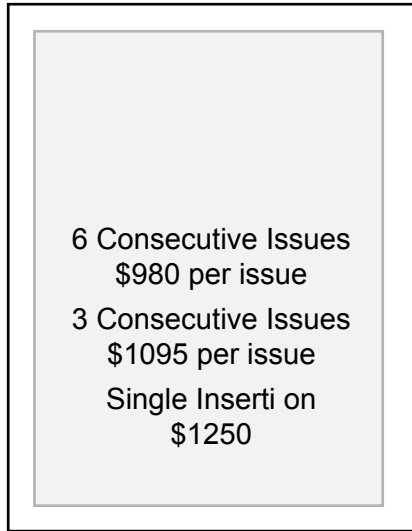
**2-PAGE SPREAD**

15 1/2" x 10"



### FULL PAGE

7" x 10"



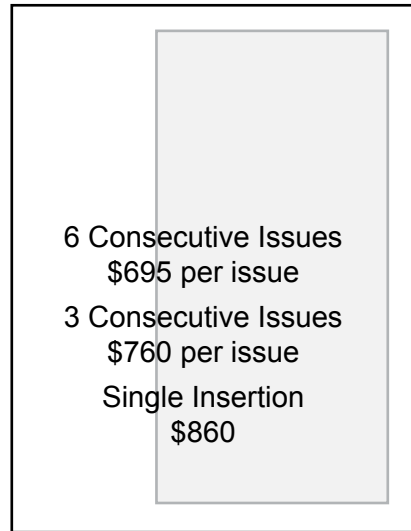
6 Consecutive Issues  
\$980 per issue

3 Consecutive Issues  
\$1095 per issue

Single Insertion  
\$1250

### 2/3 PAGE

4 3/4" x 9 3/4"



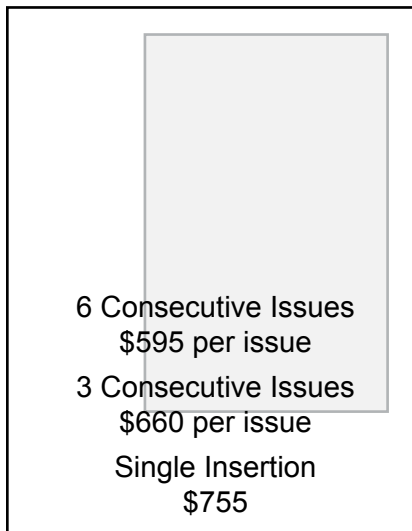
6 Consecutive Issues  
\$695 per issue

3 Consecutive Issues  
\$760 per issue

Single Insertion  
\$860

### 1/2 PAGE island

4 1/2" x 7 1/2"



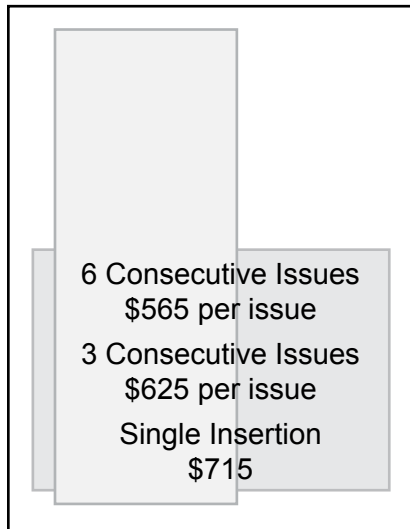
6 Consecutive Issues  
\$595 per issue

3 Consecutive Issues  
\$660 per issue

Single Insertion  
\$755

### 1/2 PAGE vert/horiz

v: 3 1/2" x 9 3/4"; h: 7" x 4 3/4"



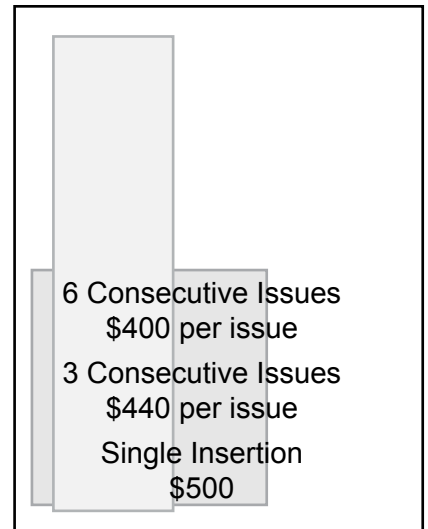
6 Consecutive Issues  
\$565 per issue

3 Consecutive Issues  
\$625 per issue

Single Insertion  
\$715

### 1/3 PAGE vert/square

v: 2 1/4" x 9 3/4"; sq: 4 3/4" x 4 3/4"



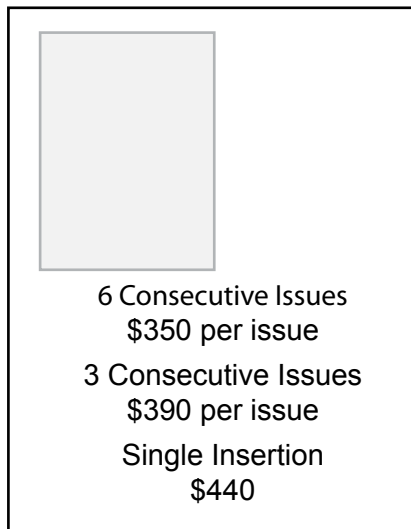
6 Consecutive Issues  
\$400 per issue

3 Consecutive Issues  
\$440 per issue

Single Insertion  
\$500

### 1/4 PAGE

3 1/2" x 4 3/4"



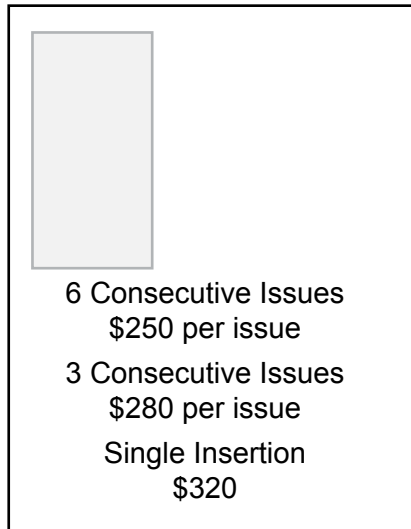
6 Consecutive Issues  
\$350 per issue

3 Consecutive Issues  
\$390 per issue

Single Insertion  
\$440

### 1/6 PAGE

2 1/4" x 4 3/4"



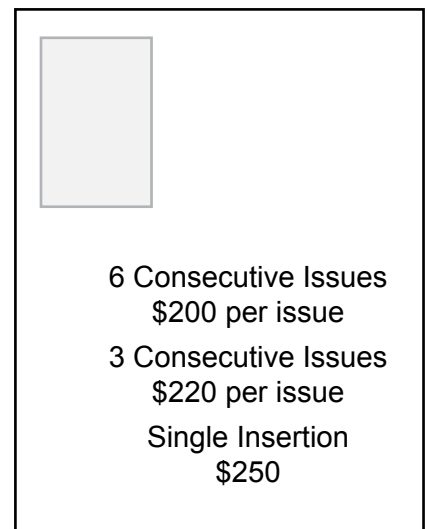
6 Consecutive Issues  
\$250 per issue

3 Consecutive Issues  
\$280 per issue

Single Insertion  
\$320

### 1/9 PAGE

2 1/4" x 3"



6 Consecutive Issues  
\$200 per issue

3 Consecutive Issues  
\$220 per issue

Single Insertion  
\$250